

Regarding the change of standard paint suppliers and a new colour tone

CEWOOD is a conscientious, future-oriented company which has set as its basic objective the natural quality and sustainability of the panels that it produces, which is why focus is on the origin of the materials and reducing CO² footprint. CEWOOD is continuously developing its operations and keeping up with innovations to provide customers with an increasingly higher added value product. In line with these principles, we have come to a decision to change the paint supplier for our panels; this will impact the visual appearance of our standard colour panels, and we will also offer something completely new — the standard colours will be supplemented by a new tone — light grey titled “Cloud Grey,” abbreviated as CG.

The new paints will be more environmentally friendly, of even higher quality, with improved composition and, owing to a shorter logistics chain, the company’s CO² footprint will be reduced, bringing us closer to our ambitious sustainability goals. An equally important factor in decision-making was the design market trends and our customers’ feedback, as well as requirements for a deeper matt finish.

The standard colour shades remain unchanged, and the customers will still have the opportunities to choose from the familiar colour ranges and codes, but with an elegant and restrained matt effect.

We would like to emphasise to our cooperation partners that it is important to have panels from the same batch on the same site to avoid colour shade differences. The transition period will be negotiated individually with each partner, but from 1 January 2024 only the new colours will be used in the production of panels.

With the introduction of matt finishes, we want to expand our creative endeavours and start a new chapter in our range of products and designs. We are very pleased to introduce a new colour tone to complement CEWOOD’s standard colour scheme — Cloud Grey.

Cloud Grey is a timeless, widely sought-after, and practical light grey shade. Its soft shade creates a light and welcoming interior design, allowing the eye and mind to relax. Cloud Grey was not only created in response to customer preferences and industry trends, but it also resonates with the nature of Northern Europe. We have drawn inspiration for this colour tone from the scenic Latvian nature. Simple, but so familiar and close.

If you are unsure about the new paints, the transition phase, or the new shade, please contact your CEWOOD representative!

CEWOOD Board Member,



Ingars Ūdris